

WILLIAM BLAKES

Frontend Web Developer

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Professional Experience

Frontend Web Developer Freelance, Atlanta, Georgia, United States March 2022 - Present

- Programmed fast and responsive sites with Html5, CSS3 and JavaScript.
- Tested and debugged dozens of browser compatibility and performance issues for over 95% of devices.
- Implemented local and back-end storage for 4 small application's user profile settings and data.
- Customized eCommerce templates through Shopify's Dev API.
- Communicated with clients throughout the conception and creation process of the business.
- Managed budgets and time constraints for the best outcome of 6 finished sites.
- Created site illustrations, logos and over-all branding personality for 4 customers.
- Integrated digital 3D rendering prototype for mock sales presentation.
- Set-up email contact form submissions and Mobile contact features for 2 services provider websites.

Business Owner Riche Nickel, Atlanta, Georgia, United States February 2016 - Present

- Grew 2 business Instagram account pages to over a combined 50K followers.
- Boosted site SEO and organized strategic ad campaigns with Facebook Pixel.
- Designed to engage social media marketing and online commerce ads for 6 years.
- Produced 100% of all graphic illustrations for merchandise and website needs.
- Generated 3D animated visuals and composed soundtracks for ad campaigns.
- Setup a Shopify Affiliate Marketing partnership with over a dozen social media influencers.
- Addressed customer fulfillment issues and proposed solutions to resolve printing and shipping quality errors.
- Packaged and shipped over 100 products worldwide to 5 continents.

Body Shop Manager Color Autobody & Restoration, Stockbridge, Georgia, United States May 2014 - December 2021

- Lead a team of 3 collision technicians to successfully grow the company to more than \$150,000 sales per year.
- Administered 80% of all customer service and administration needs.
- Ordered and shipped parts to and from suppliers, evaluated over 1,800 vehicles in 7 years and modernized less efficient repair methods.
- Interviewed 90% of potential new hires and budgeted shop supplies, repair materials and payroll.
- Strategized workflow and repair operations to meet a minimum of 120 deadlines per year.

Education

Bachelors of Arts in Computer Animation and Media Design IADT Academy of Design and Technology at Nashville, Tn. September 2009 - May 2012

Courses and field of study ranged from: Animation, Image Editing, Photography, Video and Sound Production, Storyboarding and Scripting.

Technologies used include: Adobe Suites, 3d Studio Max, Corel Painter, FL Studio and Pro Tools.

(Not completed)

Key Skills

- JavaScript
- CSS3
- Html5
- Node.Js
- Express.Js
- MongoDB
- React
- Bootstrap
- Git
- 3Ds Max
- Illustrator
- After Effects
- Photoshop

Certifications

50 Projects in 50 Days| March 2022

Web Development Bootcamp 2022 Full-stack Development| January 2022

Complete JavaScript Course: From Beginner to Expert in JavaScript| December 2021